Willo Brock, M.Sc. Senior Vice President, External Affairs



Willo Brock joined the TB Alliance in 2014. As the Senior Vice President of External Affairs Mr. Brock is responsible for providing strategic leadership to the TB Alliance's fundraising, advocacy and policy, and community and stakeholder engagement work.

Prior to joining the TB Alliance, Mr. Brock worked for large international development organizations like WWF and Habitat for Humanity in Europe as a leader in business development and fundraising growth. With a strong experience in implementing MBA business principles in non-profit management practices and in collaborative program and proposal development with multiple stakeholders he brings key skills in institutional, corporate and major donor fundraising as well as managing marketing and communications activities to deliver growth in conjunction with developing political support from various partner groups.

Mr. Brock started his career working for the Netherlands Ministry of Development in Pakistan and continued working for MDF Training & Consultancy gaining over ten years of management consultancy, training, coaching and project management experience focused on non-profit client in over 50 countries in Asia and Africa. During this time he became the Director of the South Asia office in Sri Lanka and managed a significantly growing portfolio of clients and setting up a new office in Vietnam.

Mr. Brock received his Masters in Business Administration from the Erasmus University in Rotterdam.